

I am a former college football player and current sports broadcaster & content creator with 11 years of combined experience in sports play-by-play, sports talk radio, digital media, and sports communications excelling in major markets including Dallas, Detroit, St Louis & Chicago. I have a passion for making a positive difference through the medium of sports. I am a self-driven, dedicated individual who believes in the power of teamwork and working together to achieve the best results.

## Play-by- Play Experience

### Oakland University & The Horizon League

#### 2021 – 2023 Seasons

- Play-by-play broadcaster for Oakland University Women's Basketball, Baseball, Softball & Men's Basketball Radio on assignment.
- Games broadcasted on ESPN+ as well as WMYD TV 20 Detroit; radio broadcasts on AM 1270 The Bet & The Audacy App.
- Co-Host of "Oakland Overtime" – digital show covering Oakland Athletics consisting of engaging interviews with OU student athletes & staff.

### United Shores Professional Baseball League (USPBL)

#### Summer 2023

- Play-by-play broadcaster for United Shores Professional Baseball League on ESPN+ and the United Shores Network.

### Lansing Catholic High School

#### 2022 & 2023 Seasons

- Play-by-play broadcaster for Lansing Catholic High School Football.
- Created Lansing Catholic Sports Network - supervised & oversaw broadcast team comprised of high school student workers.
- Generated, developed, and implemented broadcast elements for students to learn industry techniques & practices i.e. creating graphics, highlight packages & b-roll footage.

### Northwood University & Great Midwest Digital Network

#### 2013-2022

- Play-by-play broadcaster for Northwood University Athletics: Football, Men's & Women's Basketball, Baseball, Softball & Volleyball.
- Crafted social media strategy & implemented multi-media content on Northwood Athletics social media accounts.
- Organized administrative communications for eight programs as primary team contact and media relations professional.

**Accomplishments:** increased social media engagement by over 75% in less than one-year, improved connectivity with students, fans, alumni, and parents, enhanced athletic programs' exposure in community. Featured in national publications including American Baseball Coaches Association (ABCA) & Baseball Writers' Association of America (BBWA)

### Northwestern University & Big Ten Network 'Student U'

#### 2017-2018

- Play-by-play broadcaster for Northwestern Women's Basketball, Baseball, Softball & Women's Lacrosse.
- Sideline Reporter for Northwestern University Football on WNUR Sports 89.3 FM in Chicago – Northwestern's Student Radio Station.
- Digital correspondent for NUSports.com – Northwestern University Athletics' official athletic website

### Great Lakes Loons & MiLB

#### 2012-2013 Seasons

- Alternate Play-by-play broadcaster for 2013 season.
- Studio Host for 2012 Season. Games broadcasted on WLUN ESPN 100.9 FM part of the Midwest League Network & MiLBTV.

## Education

Northwestern University - *Master of Science – Broadcast Journalism*  
Northwood University - *Bachelor of Science – Business Administration*

## Portfolio Website

[JakeRiepma.com](http://JakeRiepma.com)

## Sports Broadcasting Experience

### 105.3 The Fan, News Radio KRLD & The Texas State Network

#### On-Air Show Host, Sports Anchor & Reporter | April 2024 – Present

- On-air show host at 105.3 The Fan in Dallas – Flagship station for the Dallas Cowboys & World Series Champion Texas Rangers.
- Write, produce, & voice sportscasts to air on 1080 KRLD and the Texas State Network: 50 plus stations across Texas.
- Organize, edit, and voice sportscasts to air on the Texas Rangers Radio Network & Houston Astros Radio Network – combined 100 plus stations across Texas.

### Locked On Podcast Network & Tegna Inc. | Locked On Detroit

#### On-Air Host & Content Manager | March 2024 – Present

- On-Air Personality & postgame host for Locked On Detroit.
- Manager of all Locked On Detroit POSTCASTS – Live postgame shows covering Detroit's professional sports teams.
- Locked On Podcast Network boasts more than 300 unique sports podcasts reaching over 25 million listeners each month.

**Accomplishments:** Successfully launched brand new Locked On Detroit YouTube channel as part of Locked On's network of 300 plus channels of programming on Amazon Fire TV, YouTube, Spotify, and Apple Podcasts.

### Chat Sports & Amazon Alexa Brand

#### On-Air Host & Channel Manager | August 2023 – March 2024

- Write, shoot, & host content for Amazon Alexa brand as part of Amazon Alexa's NFL Blitz & Two-Minute Drill Series.
- In charge of creating unique programming & hosting daily shows both Live & On-Demand on the Chat Sports Network.
- Content Manager for all live & on-demand programming on Chat Sports' 'Dolphins Today' YouTube channel.

**Accomplishments:** 3 million impressions on YouTube channel in 1 month. Over 14K in YouTube revenue in one month. Top Live stream: 280k views

### 97.1 The Ticket, Audacy Detroit & WWJ News Radio 950

#### Sports Talk Show Host, Pre/Postgame Host | September 2018 – 2023

- On-Air personality and sports talk show host at 97.1 The Ticket & sports news anchor at WWJ News Radio.
- Host of postgame "NFL Scoreboard" & "Game Recap" on the Detroit Lions Radio Network: 50 stations in 40 markets.
- Host for the Detroit Tigers, Red Wings, & Pistons Radio Network: Combined 75 plus stations in 40 different markets.

**Accomplishments:** Part of on-air talent team to earn 2022 Marconi "Sports Station of the Year" – the highest honor in sports radio.

### 1120 KMOX St. Louis, Audacy St. Louis

#### Sports Anchor – July 2022 (Temporary Role | Sister-Station)

- Sports Anchor on award-winning morning radio show 'Voice of St. Louis'
- Scripted, voiced, & produced 'Cardinals Report' on the St. Louis Cardinals Radio Network: 146 stations covering nine states.

**Accomplishments:** Member of on-air talent team in 2022 bringing home six regional Edward R. Murrow awards.

### Chicago Bulls

#### Media Relations Intern October 2017 – April 2018

- Conducted player and coach interviews during media availability.
- Content used on official Bulls TV platform