# Jake P. Riepma | Sports Broadcaster | Broadcast Journalist | <u>LinkedIn</u> | <u>@Jake\_Riepma</u> 989.430.5643 | JakeRiepma@u.Northwestern.edu | <u>JakeRiepma.com</u>

### EDUCATION

#### Northwestern University Medill School of Journalism

Master of Science Candidate Sports Media & Broadcasting Class of 2018

#### Northwood University

Midland, MI Sports Management Bachelor of Business Administration Student Athlete - Football

#### ABOUT

I am a former college athlete and current sports broadcaster with six years of experience in sports play-by-play. I am currently pursuing a master's in journalism from The Medill School of Journalism at Northwestern University. I believe the core foundations of a successful broadcast are (1) precise, accurate, and insightful information, (2) logical, consistent analysis & (3) engaging and entertaining.

# <u>SKILLS</u>

- Play-by-play Announcing
- Sports Anchoring & Reporting
- Hosting coaches/team shows
- Hosting pre/post/halftime shows
- Hosting sports talk shows
- Podcasting
- Emceeing live events
- Studio hosting, board operating
- Audio & video production & editing
- Voice-over talent
- Writing for media platforms newspaper, magazine, internet,
- Writing Game Stories, Recaps, Player Bios, Network Ads
- Proficient in all Social Media
- Proficient in Adobe Creative Cloud

## WEBSITE:

www.JakeRiepma.com

# BROADCAST JOURNALISM EXPERIENCE

# Big Ten Network – Student U | Northwestern University | Evanston, IL

Sports Broadcaster – November 2017 – Present

• Play-by-play Broadcaster for BTN Plus and BTN Student U – Baseball, Basketball, Lacrosse

# WNUR Sports 89.3 FM | Northwestern University | Evanston, IL

- Sports Broadcaster September 2017 Present
- Play-by-play Broadcaster for Northwestern Athletics Baseball, Basketball, Soccer, Lacrosse
- Podcast Contributor for "Sports Voice After Dark" & "Moving the Chains."
- Sideline Reporter for Northwestern University Football.

#### Chicago Bulls | Chicago, IL

Media Relations Representative – October 2017 – Present

- Conduct player and coach interviews at pre and post game press conferences for Chicago Bulls media relations team.
- Content derived from press conferences used on Chicago Bulls official website and Bulls TV.

#### Sports Radio America | SRA Network

- Sports Broadcaster, On-Air Host March 2016 Present
- Play-by-play broadcaster for the American Basketball Association on the SRA Network.
- Creator, Producer, and Host of "The Great Lakes Forum" A weekly sports talk show & podcast on SportsRadioAmerica.com and the SRA Network.
- The Great Lakes Forum is an original production with approximately 500 weekly listeners. <u>Notable Guests:</u>

Cian Fahey – ESPN Podcaster / Founder of Presnapreads.com Ryan Field – Formerly Fox Sports 1; WABC New York Sports Anchor Matt Costello – San Antonio Spurs / Michigan State Spartans Dean Lockwood – University of Tennessee Woman's Basketball Asst. Coach Jared Sandler – CBS Sports Radio, Texas Rangers Radio Network

#### Northwood University | B2 Network | Midland, MI

Sports Broadcaster 2012 – 2017 | Asst. Sports Information Director 2016-2017

- Lead play-by-play broadcaster for Northwood University baseball, basketball, softball.
- Responsible for all content of team's on air webcasts & radio broadcasts.
- Hosted "GLIAC Scoreboard" as part of Northwood Basketball's coverage.
- Spoke, emceed & participated in events on behalf of team.
- Host of team's annual "Moonlight Madness" event kicking off each season.
- Wrote game preview & recap stories and press releases, for Northwood Media Relations team and www.GoNorthwood.com, the school's official athletic website.

## Midland Community Television | MCTV Network | Midland, MI

Sports Broadcaster 2013 – 2016

- Play-by-play for Midland Community Television's coverage of high school sports in the Saginaw Valley League for basketball, hockey, volleyball, and soccer.
- Play-by-play for MCTV's coverage of NCAA Division II Men's and Women's basketball in the Great Lakes Intercollegiate Athletic Conference.
- Recipient of the "MCTV Employee of the Month" following telecast of GLIAC men's and women's basketball in December of 2015.

## WLUN ESPN 100.9-FM | ESPN Radio Affiliate | Midland, MI

Studio Host, Board Operator, Producer, Alternate Play-by-play – 2012-2014

- Studio Host for Great Lakes Loons (LA Dodgers) games on ESPN 100.9 FM
- Host of "MLB Scoreboard" and "MiLB Scoreboard" on Great Lakes Loons Pre-game show.
- Producer for sports talk shows & daily station features including ESPN scoreboards, Dodger Reports, and High School sports updates.
- Writer and content contributor for www.espn1009.com

#### Additional Experience & Assignments

- Broadcast Workshops NBC Sports Group The Golf Channel | February 2018
  - Production Member Studio N Big Ten Network September 2017 Current
- Big East "Broadcast Bootcamp" Big East Conference January 2018
- International Champions Cup Sports Radio America July 2017
- Play-by-play MiLB, Great Lakes Loons (LA Dodgers) | May 2014
- Play-by-play USTA Pro Tour, "Dow Corning Tennis Classic" | February 2014
- Detroit Lions Training Camp ESPN 100.9 FM | 2013, 2014